

LEARNING by EMC2 EXPEDITION

Seattle

Discover Explore Inspire

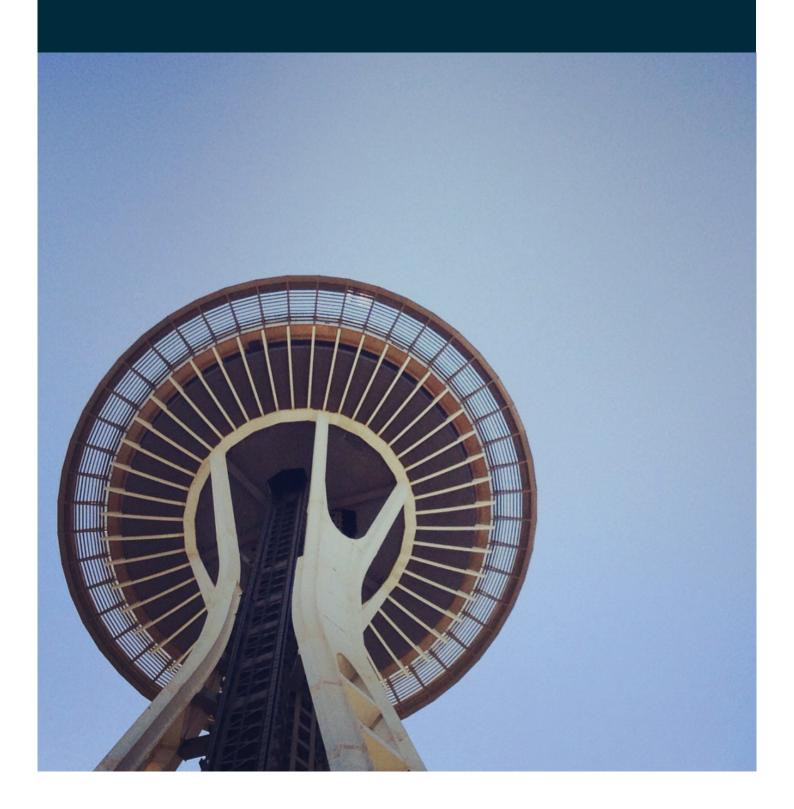
27 > 31 May 2019

EMC2 brings you to Seattle, for a learning expedition at the crossroads of the **digital and manufacturing industries**.

Seattle, the "other place to be" for innovative companies

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The Seattle economy is high-tech, innovative and diversified. The city is home to numerous multinationals and global leaders, but also to start-ups and cutting edge research centres. At the crossroads between Asia and Europe, over 40% of jobs in the city are internationally oriented. It's an international platform for business and innovation.





Manufacturing

Going back as far as the Gold Rush,
Seattle has been at the forefront of
innovation and ahead of international
trends. Today the region is an innovation
hub with is sights set on the Industry of the
Future, with a particularly strong presence
in cleantech and energy efficiency.
The region is one of the world's largest
Aerospace hubs and is home to Boeing
Commercial Airlines along with over 800
suppliers, accounting for 17% of aerospace
employment in the US, and over 176,000
jobs.



Digital

Seattle is one of the leading centres for communications and information technologies, home to digital leaders such as Microsoft, Amazon, Tableau, Zillow or Expedia, and some 3000 companies from the sector. The city has become the international reference for technologies like cloud computing and data visualisation. In the United States, Seattle is rated higher than Boston and New York for attracting start-ups.



Learning Expedition: The Concept

- Bespoke Programme in Seattle
- 2 At the forefront Digital & Manufacturing
- 3 Personalised accompaniment

A 5-day voyage to explore companies from industrial and digital ecosystem

Participants:
Directors and decision
makers from companies
of all sizes

How does it to the state of the

Informal events
organised in parallel to
multiply interactions
with local economic
tissue

EMC2 organises the journey, visits and accompanies the businesses throughout the week

Final programme confirmed and sent to participants 6 weeks in advance

Discover, explore, be inspired

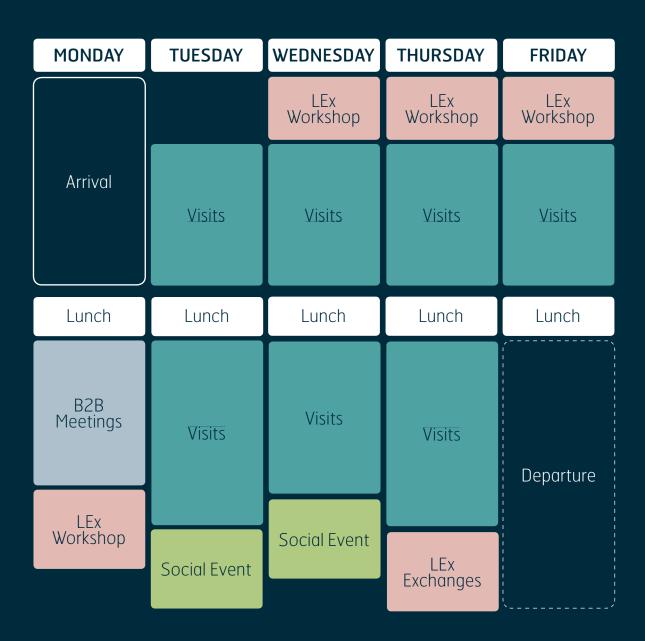
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5 days to inspire creativity, learn from different models and to gain new perspectives on innovation...



LET US GUIDE YOU!

Programme • 27 > 31 May 2019



Suggested visits*

Boeing Company • Microsoft • Amazon • PACCAR • Bill and Melinda Gates Foundation • Electroimpact • Blue Origin • Mtorres • F5 • Allen Institute For Artificial Intelligence • Leostella • Blacksky • Valve

*final programme will be confirmed 4 weeks before journey

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• For more information on the programme, please contact Fearghus ROCHE fearghus.roche@pole-emc2.fr Phone. +33 (0)2 28 44 36 05 Cell. +33 (0) 6 48 47 71 48

Rates

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The price includes all costs relating to the Learning Expedition: personalised preparation with each participant, 5 days of company visits, design-thinking workshops, 5 nights hotel in the heart of Seattle, breakfasts, lunches and dinners during the stay, as well as all local transport.

This price does not include the cost of the flights to Seattle nor the travel insurance for the participant.

Places are limited!



* Before 25/03/2019

General conditions

- 100% payable by transfer upon reservation, on reception of invoice from EMC2
- Cancellation of reservation will entail:
 50% of fee up until 10 days before the trip
 100% of fee if cancelled less than 10 days before departure

EMC2 is insured against all liabilities during the Learning Expedition in Seattle. EMC2 will not be held liable for flights or train tickets issued through third parties.

THE EXPLORERS OF 2017











ORDER FORM

In order to confirm your place for the Seattle Learning Expedition, please fill out and sign the order form below.

Please return this signed document

By postal service to

Pôle EMC2 Chemin du Chaffault 44340 Bouguenais FRANCE

By email to

fearghus.roche@pole-emc2.fr

Organisation	
First Name	Surname
Position	
Invoicing Address	
Cell Phone	
Email	
I wish to reserve place(s) for the Seattle Learning Expedition, at the price of: • 3500 € (VAT excl) before March 25 th - early bird • 4200 € (VAT excl) for a total of € (VAT excl)	
□ I accept the general conditions	
DateSignature	