EMC2 brings you to Seattle, for a learning expedition at the crossroads of the digital and manufacturing industries.
Seattle, the “other place to be” for innovative companies

The Seattle economy is high-tech, innovative and diversified. The city is home to numerous multinationals and global leaders, but also to start-ups and cutting edge research centres. At the crossroads between Asia and Europe, over 40% of jobs in the city are internationally oriented. It’s an international platform for business and innovation.
**Manufacturing**

Going back as far as the Gold Rush, Seattle has been at the forefront of innovation and ahead of international trends. Today the region is an innovation hub with its sights set on the Industry of the Future, with a particularly strong presence in cleantech and energy efficiency. The region is one of the world’s largest Aerospace hubs and is home to Boeing Commercial Airlines along with over 800 suppliers, accounting for 17% of aerospace employment in the US, and over 176,000 jobs.

**Digital**

Seattle is one of the leading centres for communications and information technologies, home to digital leaders such as Microsoft, Amazon, Tableau, Zillow or Expedia, and some 3000 companies from the sector. The city has become the international reference for technologies like cloud computing and data visualisation. In the United States, Seattle is rated higher than Boston and New York for attracting start-ups.
Learning Expedition: The Concept

How does it work?

1. Bespoke Programme in Seattle
   - A 5-day voyage to explore companies from industrial and digital ecosystem

2. At the forefront Digital & Manufacturing
   - Participants: Directors and decision makers from companies of all sizes

3. Personalised accompaniment
   - EMC2 organises the journey, visits and accompanies the businesses throughout the week

Informal events organised in parallel to multiply interactions with local economic tissue

Final programme confirmed and sent to participants 6 weeks in advance
Discover, explore, be inspired

5 days to inspire creativity, learn from different models and to gain new perspectives on innovation...

- immersion
- workshops
- inspiration
- explore
- exchanges
- ideas
- site visits
- personalised

LET US GUIDE YOU!
Programme • 27 > 31 May 2019

MONDAY
- Arrival

TUESDAY
- LEx Workshop
- Visits
- Lunch
- B2B Meetings
- Social Event

WEDNESDAY
- LEx Workshop
- Visits
- Lunch
- Visits

THURSDAY
- LEx Workshop
- Visits
- Lunch

FRIDAY
- LEx Workshop
- Visits
- Lunch
- Departure
- LEx Exchanges

Suggested visits*
- Boeing Company • Microsoft • Amazon • PACCAR • Bill and Melinda Gates Foundation • Electroimpact • Blue Origin • MTorres • F5 • Allen Institute for Artificial Intelligence • Leostella • BlackSky • Valve

*Final programme will be confirmed 4 weeks before journey

For more information on the programme, please contact
Fearghus ROCHE
fearghus.roche@pole-emc2.fr
Phone. +33 (0)2 28 44 36 05
Cell. +33 (0) 6 48 47 71 48
Rates

The price includes all costs relating to the Learning Expedition: personalised preparation with each participant, 5 days of company visits, design-thinking workshops, 5 nights hotel in the heart of Seattle, breakfasts, lunches and dinners during the stay, as well as all local transport.

This price does not include the cost of the flights to Seattle nor the travel insurance for the participant.

Places are limited!

4200 € ex VAT per participant

Early Bird* 3500 € ex VAT

* Before 25/03/2019

General conditions

• 100% payable by transfer upon reservation, on reception of invoice from EMC2
• Cancellation of reservation will entail:
  50% of fee up until 10 days before the trip
  100% of fee if cancelled less than 10 days before departure

EMC2 is insured against all liabilities during the Learning Expedition in Seattle. EMC2 will not be held liable for flights or train tickets issued through third parties.
ORDER FORM

In order to confirm your place for the Seattle Learning Expedition, please fill out and sign the order form below.

Please return this signed document

By postal service to
Pôle EMC2
Chemin du Chaffault
44340 Bouguenais
FRANCE

By email to
feorghus.roche@pole-emc2.fr

Organisation ....................................................................................................................................................................................................

First Name ........................................................................................................ Surname ........................................................................................................

Position ..............................................................................................................................................................................................................

Invoicing Address ..............................................................................................................................................................................................................

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Cell Phone |.....|.....| |.....|.....| |.....|.....| |.....|.....| |.....|.....|

Email ..................................................................................................................@

I wish to reserve .......... place(s) for the Seattle Learning Expedition, at the price of :
• 3500 € (VAT excl) before March 25th - early bird
• 4200 € (VAT excl)
for a total of ............... € (VAT excl)

☐ I accept the general conditions

Date .................
Signature