



Acceleration program for Innovative Companies

Presentation webinar



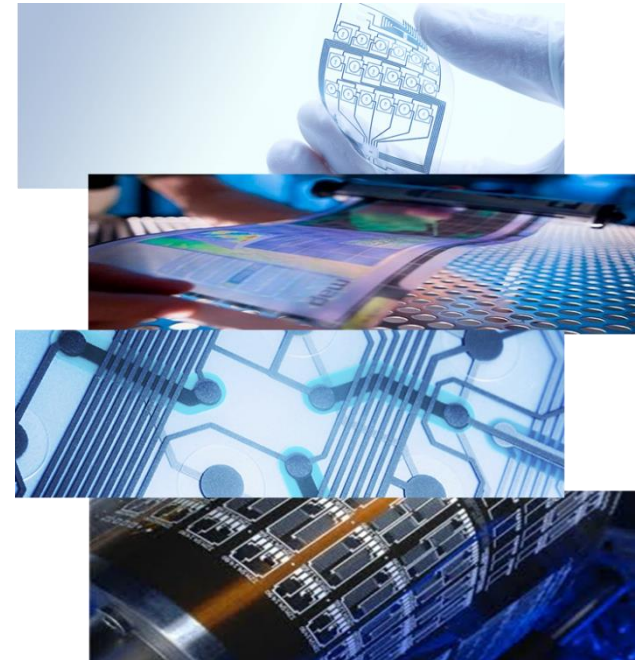


Welcome to SmartEEs

*An original European acceleration
program*

*to help innovative companies
to access new markets and grow their
business*

*in adopting flexible electronics in new
products lines*





Welcome to SmartEEs

20 projects to be supported
Up to 165k€ investment per project
Call for projects - 5 cut off dates

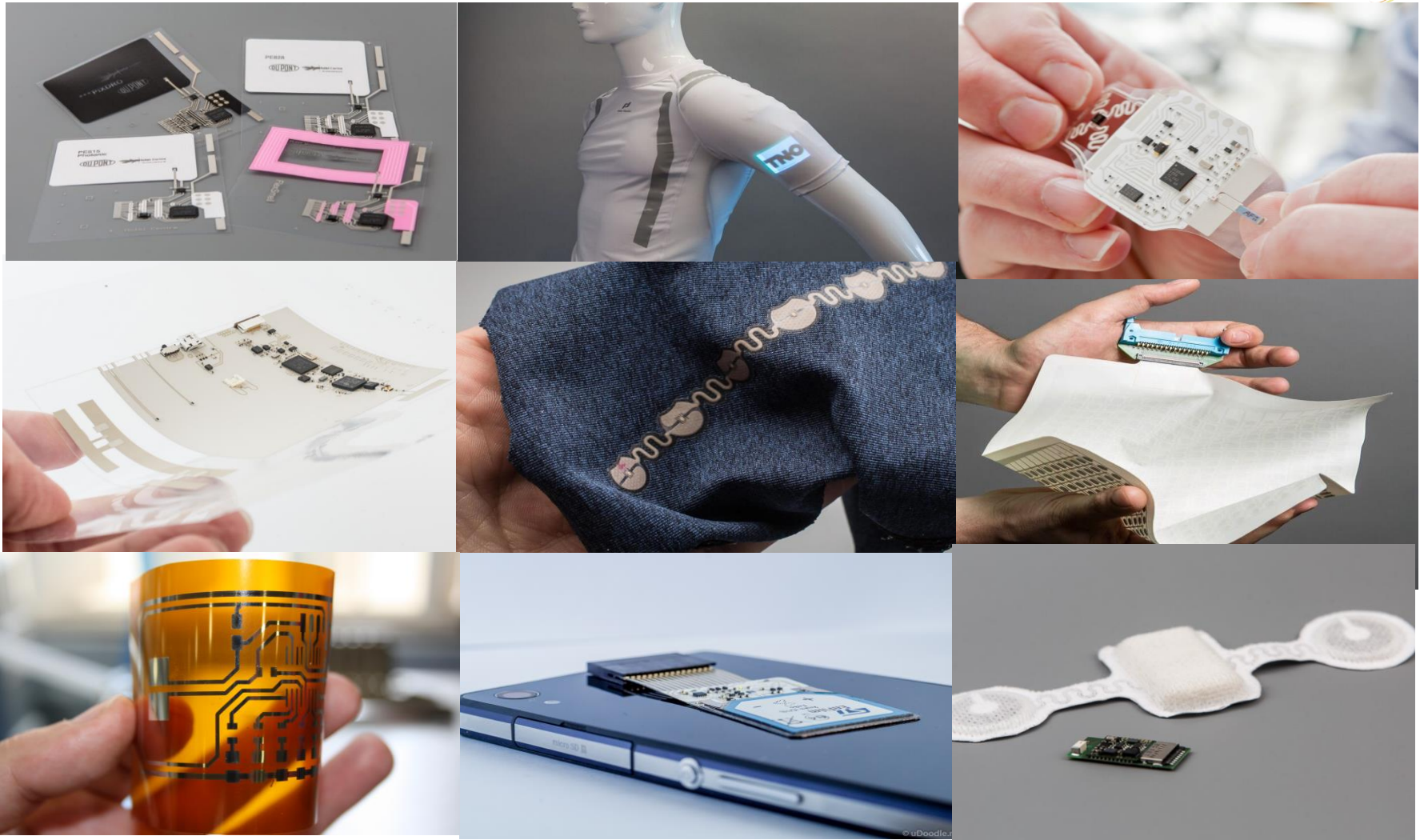




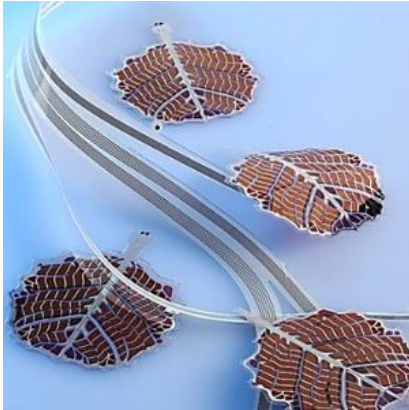
For Tech and non Tech companies

For Start-ups, SMEs and Midcaps

About Flexible Electronics



With SmartEEs to bring to your products....



... energy



... integration














... light



... intelligence



An estimated 62 billion euros market by 2027 (source OE-A)

<i>Automotive</i>		<i>Logistics</i>	
<i>Building & architecture</i>		<i>Medical & pharmaceutical</i>	
<i>Consumer electronics</i>		<i>Packaging</i>	
<i>Energy</i>		<i>Printing & graphic arts</i>	
<i>Lighting</i>		<i>Textile & fashion</i>	
		<i>Others</i>	

In comparison

- ***2017 global semiconductor market: 320 billion euros (source Statistica)***
- ***2017 Smart sensor market: 49 billion euros (source Markets and markets)***



Develop new product

- Feasibility validation
- Design, first prototype & scale-up
- Bring new functionalities to your existing products

Open new markets

- New value chain building
- Strengthen competitive positioning
- Explore new markets

Access to Competencies

- Competencies in design, training, guidelines
- Competencies in innovation management (business & funding)

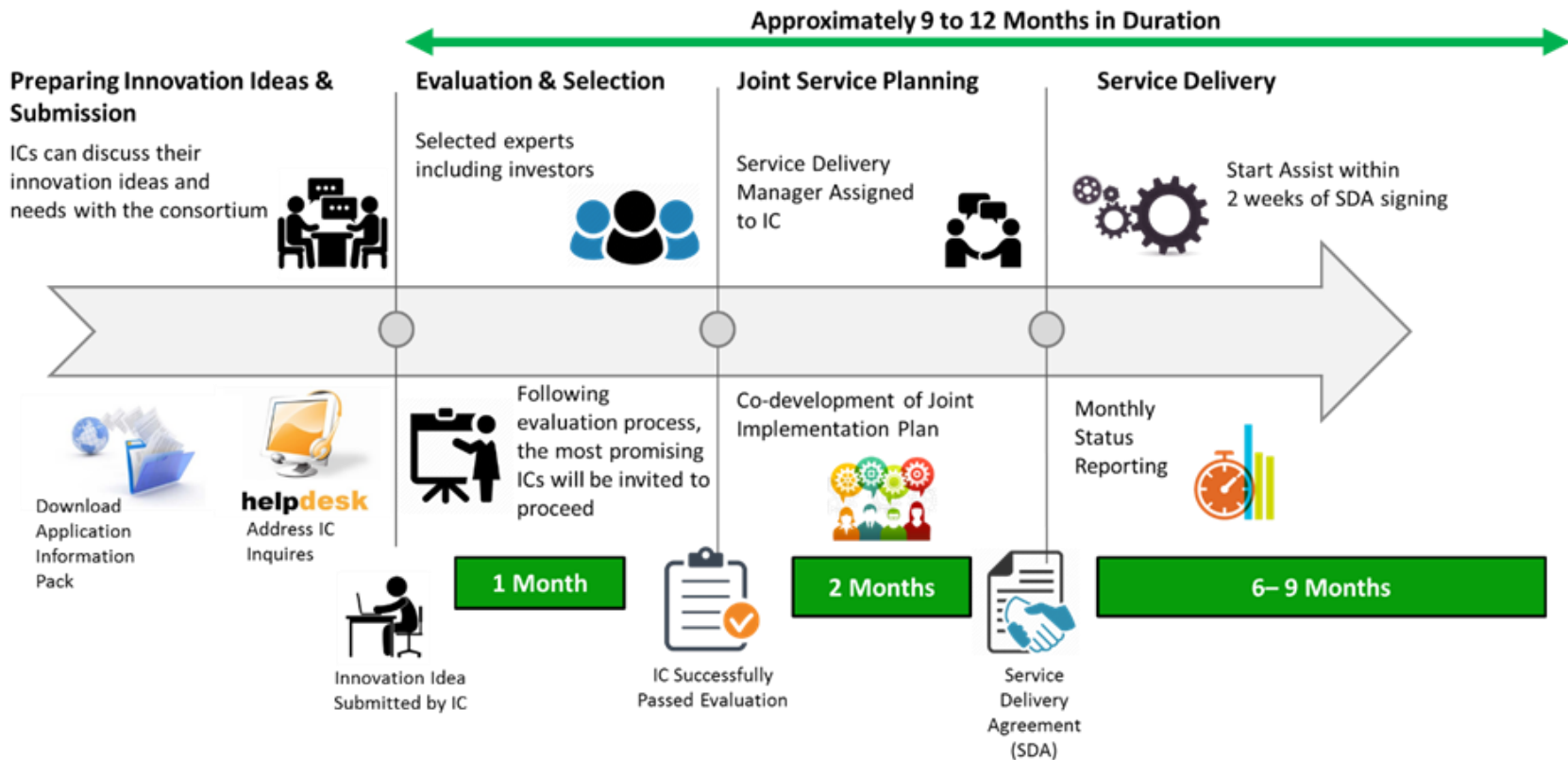
Investment up to 165 k€

- Direct technical/business service (up to 80k€)
- Voucher financing (up to 60k€)
- In kind contribution (up to 25 k€)
- Prepare next steps financing

The process and its steps?



The only way to enter SmartEEs programme is through the open ***Call for Application Experiments (AEs)***



When to apply?



Constantly open Call

Apply anytime between **until 20th of September 2019**.

Any submitted proposal will be evaluated in the nearest cut-off (deadline: 17:00 CET)

CUT-OFF	DATES
<i>1st Cut-off</i>	<i>19th of March 2018</i>
<i>2nd Cut-off</i>	<i>20th of July 2018</i>
<i>3rd Cut-off</i>	<i>16th of November 2018</i>
<i>4th Cut-off</i>	<i>19th of April 2019</i>
<i>5th Cut-off</i>	<i>20th of September 2019</i>





Three main sections:

1. **Concept** (*Alignment, needs & challenges, market opportunity and innovation*)
2. **Implementation** (*Activities, resources and risks*)
3. **Impact** (*Outcomes, wider impacts and strategy*)

Where to look for information?



Before you apply:

1. Check out the SmartEEs Marketplace and its Showroom accessible through the web platform smartees.eu
 1. Discover & review more than 35 flexible electronics technologies
 2. Select & identify the technology(ies) that could bring advanced features/functions to your novel product idea
2. Download & read **SmartEEs Call documents** from <https://smartees.eu/smartees-call-for-projects/>
 1. Text of the Call
 2. Application Form (AF)
 3. Application Guidelines (AG)
 4. SmartEEs Financial Guidelines for AEs
 5. Service Delivery Agreement (SDA)
3. Make sure that you satisfy eligibility criteria
4. Fill in all sections of AF in English, print document to CutePDFWriter, then save the PDF, and submit your AE proposal by email to helpdesk@smartees.eu.



Still have questions?



Contact [SmartEEs Helpdesk](#)

Monday – Friday from 9 a.m. to 17.00 p.m. CET by:

- email: helpdesk@smarte.es.eu , and/or
- phone to +420 226 217 422.



If not, then GO!



HOME SMARTEES PROJECT APPLICATION EXPERIMENTS FAQ NEWS CONTACT



SmartEEs

SmartEEs

BRINGING FLEXIBLE ELECTRONICS PRODUCTS TO LIFE

Breaking news:

Are you a start-up, an SME or a mid-cap business?

Are you interested in integrating flexible electronics technologies to diversify your activity and develop new products or services?

Do you have an idea, but need technologies, expertise and resources?

SMARTEES is your solution!

Do not wait to submit your proposals by applying to the SmartEEs Call for Application Experiments!

GO



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SmartEEs - Sustainable marketplace for the adoption, ramp-up and transfer of Emerging Electronics solutions -



THANK YOU
AND
GOOD
LUCK!!!

