

circular economy

OPEN CALLS 2019

Are you the next big wave?

SYSTEMATIC PARIS REGION

PÔLE EUROPEEN DES "DEEP TECH"



OUTLINE OF A CIRCULAR ECONOMY

PRINCIPLE

1

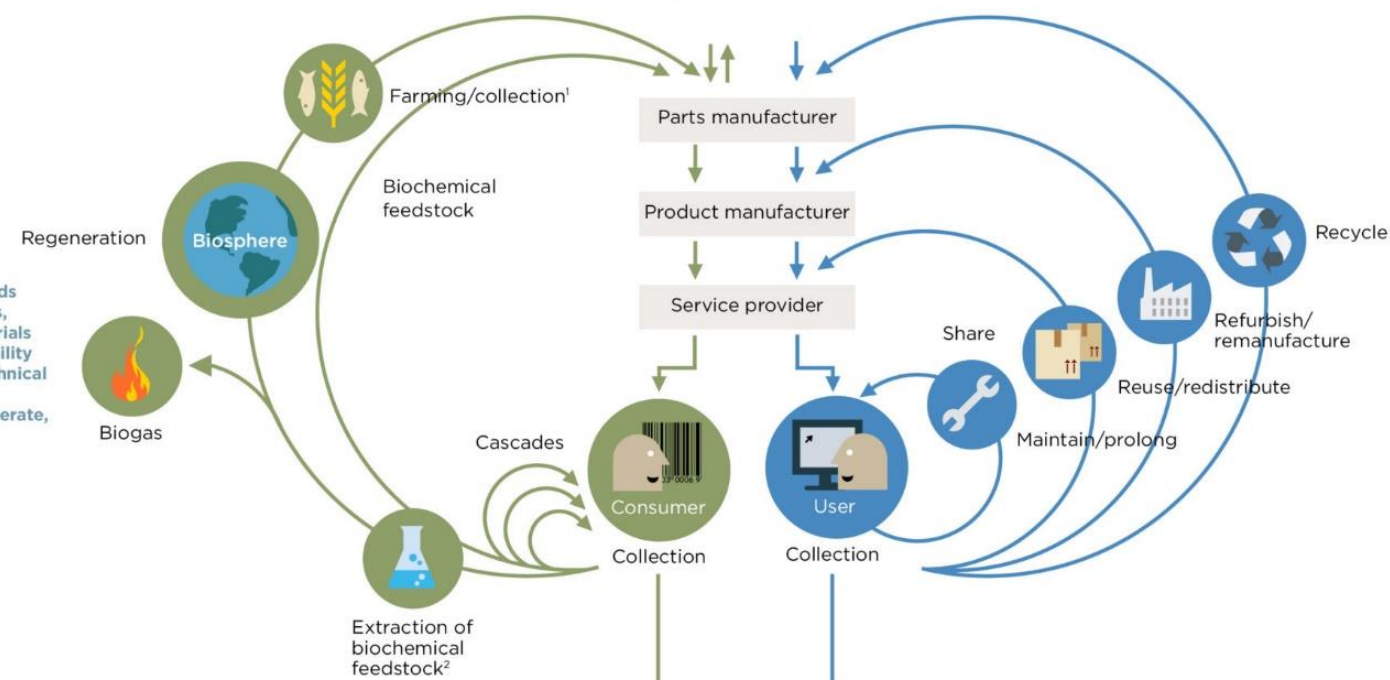
Preserve and enhance natural capital by controlling finite stocks and balancing renewable resource flows
ReSOLVE levers: regenerate, virtualise, exchange



PRINCIPLE

2

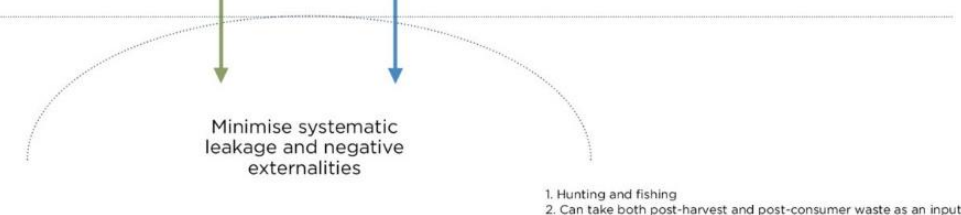
Optimise resource yields by circulating products, components and materials in use at the highest utility at all times in both technical and biological cycles
ReSOLVE levers: regenerate, share, optimise, loop



PRINCIPLE

3

Foster system effectiveness by revealing and designing out negative externalities
All ReSOLVE levers



1. Hunting and fishing.
2. Can take both post-harvest and post-consumer waste as an input.
Source: Ellen MacArthur Foundation, SUN, and McKinsey Center for Business and Environment; Drawing from Braungart & McDonough, Cradle to Cradle (C2C).

Hellen MacArthur Foundation

FROM LINEAR TO CIRCULAR

THE BIGGEST CIRCULAR ECONOMY ACCELERATION PROGRAMME

4.2 MILLION EUROS

TOTAL BUDGET FOR CIRCULAR SUPPORT TO SMEs

13 PARTNERS INVOLVED INCLUDING

6 EUROPEAN REGIONS (FRANCE, SWEDEN, SPAIN, DENMARK, POLAND, ROMANIA)

5 INDUSTRIAL LEADERS & **2** INNOVATION EXPERTS

WHAT WE WANT TO ACHIEVE

66 SMEs SUPPORTED

5 INDUSTRIAL SECTORS

AGRO-FOOD, TEXTILE, HEALTH, BLUE GROWTH

& MANUFACTURING



SELECTED THROUGH 4 OPEN CALLS

FROM 2018 TO 2021

C-VoUCHER business models

What do we mean when we say “Circular economy” ?

Choose one of the following topic that fits your solution



INDUSTRIAL
SYMBIOSIS



MATERIAL
RESOURCE
EFFICIENCY



RENEWABLE
ENERGY
AND EFFICIENCY



BIOLOGICAL
PRODUCTS



LIFE CYCLE
EXTENSION



PERFORMANCE
ECONOMY



SHARING
ECONOMY



PLATFORM
ECONOMY

WHO CAN APPLY?

SME

<250 EMPLOYEES
≤50M TURNOVER
OR
≤43M BALANCE SHEET TOTAL

LOCATION

You are located within the
European Union or in an
Associated Country

BUSINESS MODEL

Your project is aligned with at
least 1 of our circular business
models

A LEARNING PROJECT



ARE YOU A “CHAMPION” OR AN “ADOPTER” ?

OPEN CALL “CHAMPIONS”

Be creative and show us **your idea to implement circular economy** at the scale of your company

What's in it for you ?

- **Develop an innovative solution** based on one of the principles of circular economy
- Up to €100,000 of support combining design services + fundings

Simplified process : apply to a 10 pages application form on a dedicated platform

<https://spaces.fundingbox.com/c/c-voucher>



Up to **9 months** of design service to analyze the value-chain of your company based on « **design-thinking** » methodology

DESIGNER-IN-RESIDENCE BUSINESS MENTORS

Tailored support to raise **public, private and alternative funding**



Up to **€60,000** to be spent on technological development based on

- Digital technology
- Engineering
- Hybrid

FUNDINGS ACCELERATION

Personalized support from the regional partner for project management



OPEN CALL “ADOPTERS”

Aug 1 - Oct 30, 2019

You want to go for circular economy but do not know where to start ?



DESIGN SERVICE

up to 1 month with
a dedicated DESIGNER



FUNDINGS

15 000 Euros equity free for
business plan creation



BUSINESS

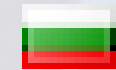
mentoring for further
funding

MEET THE CHAMPIONS

1ST OPEN CALL – DEC 2018



Nordphos
Blue growth



Bio Stopanstvo Lopyanko Ltd.
Industrial Symbiosis



Pyxo
Platform Economy



Commown/Cairn
Sharing Economy / Product Life Cycle Extension



Katty Fashion
Material Resource Efficiency



ImseVimse
Performance Economy

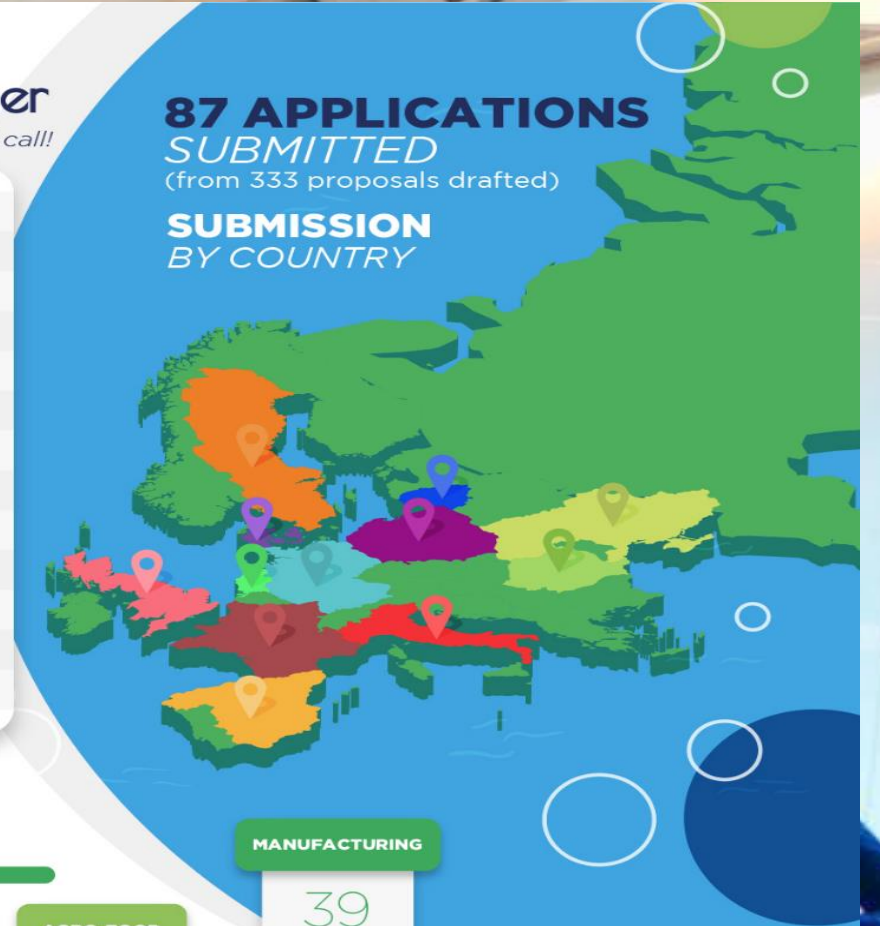


C-Voucher
has closed its 1st call!

FRANCE	22
DENMARK	11
SPAIN	9
SWEDEN	8
ROMANIA	7
ITALY	6
UNITED KINGDOM	5
OTHERS	5
NETHERLANDS	4
POLAND	3
GERMANY	2
LITHUANIA	2
UKRAINE	2

**87 APPLICATIONS
SUBMITTED**
(from 333 proposals drafted)

**SUBMISSION
BY COUNTRY**



**SUBMISSION
BY SECTOR**



THANK YOU TO ALL APPLICANTS!

Evaluations have already started. 12 projects will be invited to join us on Bootcamp in February 2019.

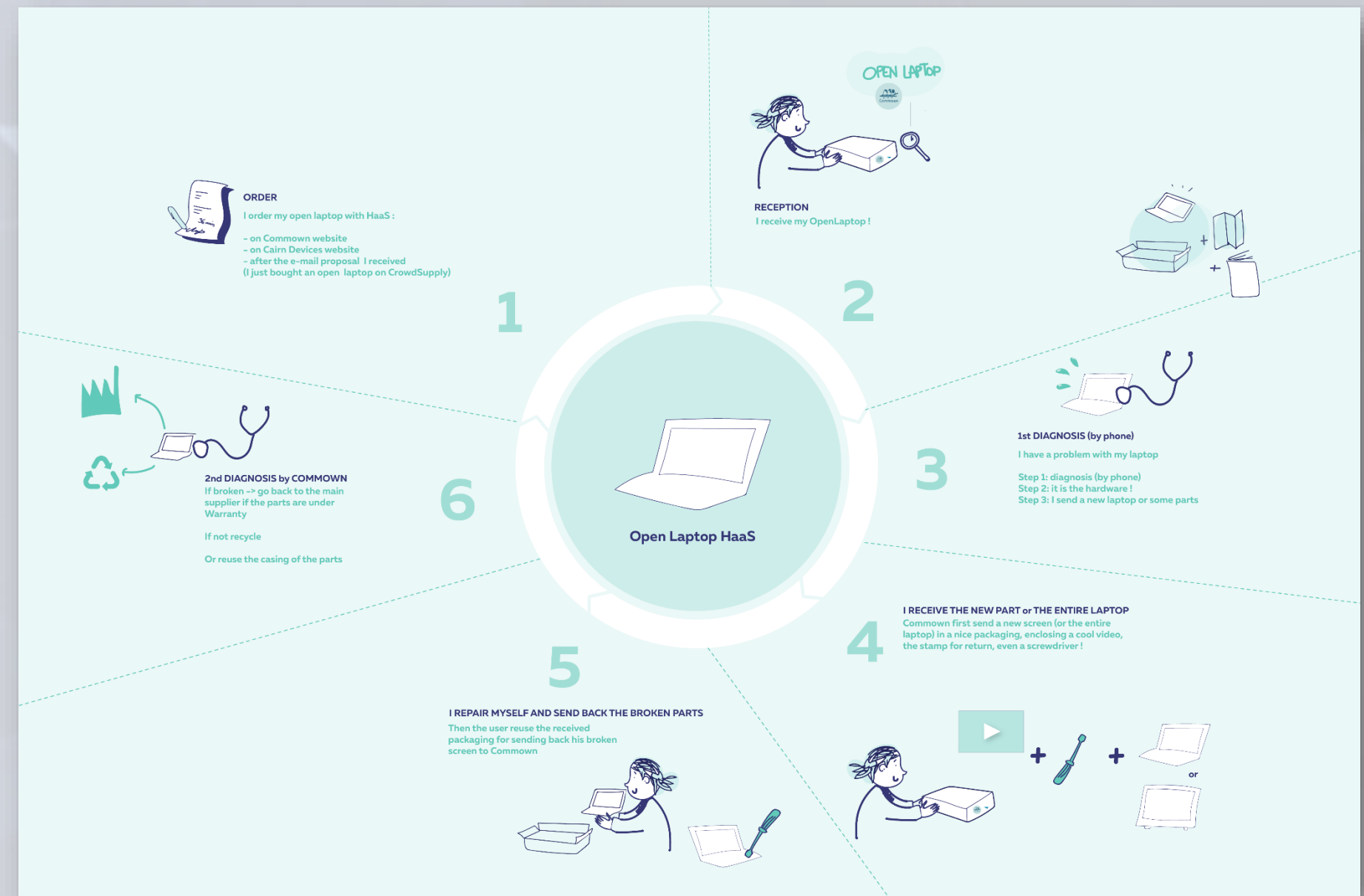
ZOOM ON COMMOWN

Sustainable electronics for a Resilient Society

The Idea

A repairable laptop...

... In a HaaS
business model*



The background of the slide is a close-up photograph of several green leaves, likely from a plant like a lemon verbena, with prominent veins and a slightly textured surface. The lighting is soft, creating a natural and organic feel.

1st OPEN CALL ADOPTERS

Aug 1 - Oct 30, 2019

CALL-FOR-ADAPTERS.FUNDINGBOX.COM

2nd OPEN CALL CHAMPIONS

Sept – Dec 2019

HOW TO PARTICIPATE ?

www.c-voucher.com

<https://call-for-adopters.fundingbox.com>

WHO CAN HELP YOU ?

europe@systematic-paris-region.org

LET'S STAY IN TOUCH

Join our community at:

<https://spaces.fundingbox.com/c/c-voucher>

